

IT'S OUT OF THIS WORLD
WE'RE OVER THE MOON
SUONI PER IL POPOLO
IS TURNING 15!

The **SUONI PER IL POPOLO** was conceived in 2001 by Mauro Pezzente (Godspeed You! Black Emperor) and Kiva Stimac (Popolo Press), founders and visionaries of legendary music venues Casa del Popolo and Sala Rossa, to build a platform for yet-to-be-discovered music in the city of Montreal.

The Suoni Per Il Popolo – **SOUNDS FOR THE PEOPLE** – is an annual not-for-profit festival curated by Société des Arts Libres et Actuels (SALA), a local organization established in 2002.

For three weeks each June, the Suoni Festival ventures beyond art and into the frontiers of imagination. Now in its 15th year, the Festival continues to showcase music, sound, and cinema, and gives voice not only to artistic works, but the communities and movements behind them.

BECOME A SUONI SPONSOR TODAY.

In 2014, the Suoni launched over 100 different events throughout Montreal, including 50 low- and no-cost concerts, film series, and academic conferences. In addition, the Suoni partnered with charitable organizations and cultural institutions to present nearly 100 free workshops for at-risk-youth, and 45 off-season spectacles.

**THE SUONI IS INTEGRAL TO THE FUNDING OF THE ARTS IN
QUEBEC AND GROWTH OF CANADIAN ARTISTS.**

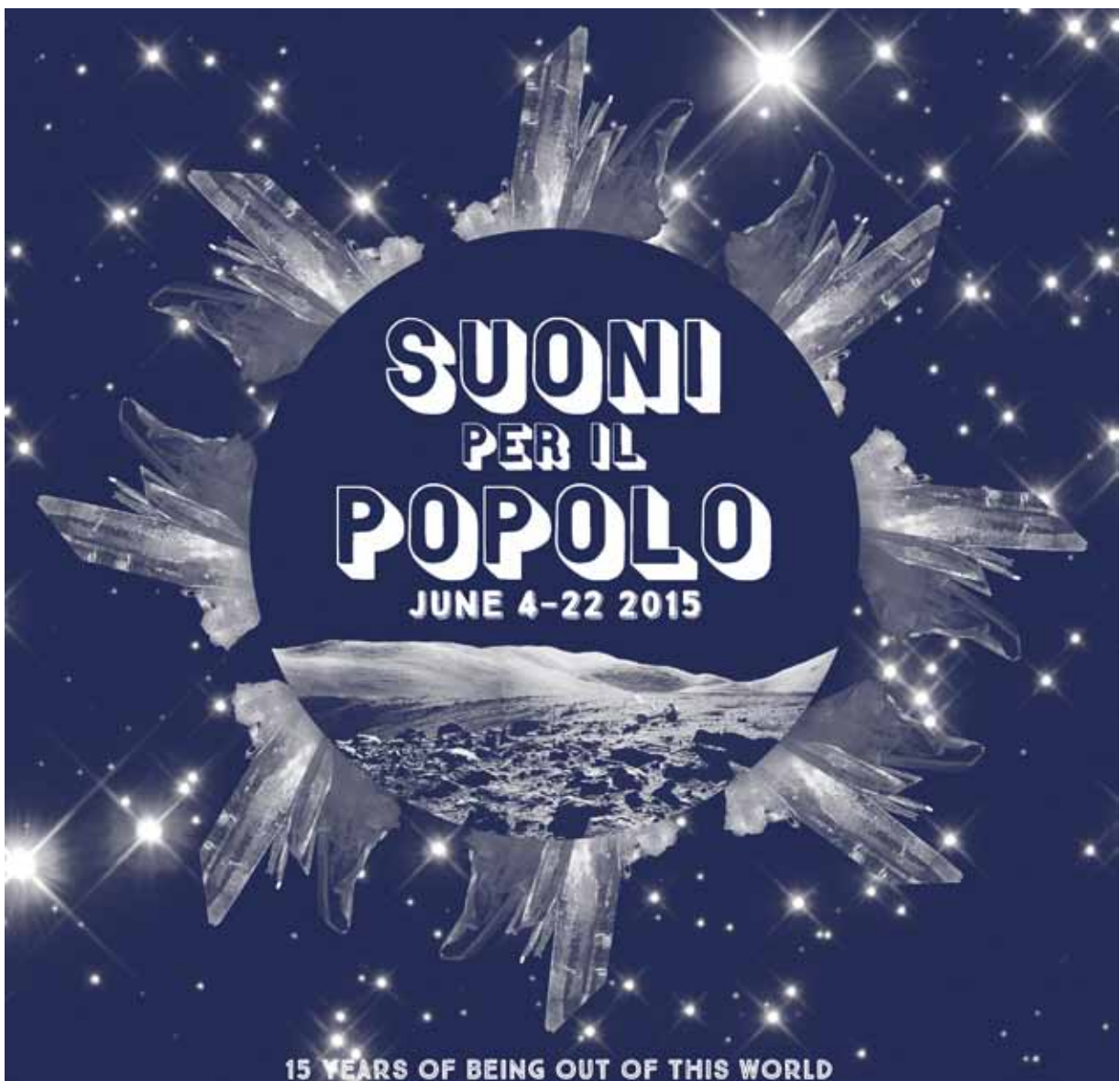
Join the growing list of sponsors in the world of pre-trending music and become a
SUONI PIONEER.

Past and current supporters include: McAuslan Breweries, Blue Skies Turn Black, Evenko, North East Festival, Sled Island Festival, Vancouver Jazz Festival, McGill University, and the City of Montreal. Pioneer sponsors receive valuable benefits in thanks for their commitment to independent industry, experimental music, and freedom of speech, as well as the loyalty of the diverse communities that crystalize around them.

Enclosed you will find a listing of sponsorship benefits as well as additional information about the event and our organization. For more information, please visit: www.suoniperilpopolo.org.

Give your anniversary gift by **APRIL 14, 2015** to be listed on the invitation. For more information, please contact **Adam Pedersen-Doherty** at adam@suoniperilpopolo.org.

We look forward to your response, and our worlds colliding this June.



ABOUT SUONI PER IL POPOLO

The Suoni Per Il Popolo is presented by the **SOCIÉTÉ DES ARTS LIBRES ET ACTUELS** (SALA), a Montreal based non-profit organization incorporated in 2002. Rooted in exploratory musical forms, the SALA is committed to promoting avant garde and experimental music and sound within a community context.

- Organize the Suoni Per Il Popolo festival and a growing number of off-season events.
- Present an artistic program representing a broad range of creative approaches and a variety of experimental music and sound-based genres.
- Invite artists who rarely perform in Montreal, and introduce new artists to new audiences.
- Create awareness around Montreal's thriving independent music scene, not only nationally and internationally, but locally amongst divergent artistic communities.
- Build links between artists and the public to engage the community through public workshops and other education and outreach efforts.
- Provide a space for collaboration, innovation, improvisation, and first-time presentations of new artistic works.
- Reinforce the relationship between music, sound, and cinema, and progressive social and political movements.
- Support the growth of Canadian artists by maintaining 50% Canadian content, and ensure that Canadian performers are paid fees equivalent to international artists.

FESTIVAL AND OFF-SEASON EVENTS

- Produce an annual three week festival each June featuring avant-garde and experimental music, and sound genres such as free jazz, musique actuelle, out world, avant folk and rock, noise/electronics, sound art, twentieth century classical, and maverick/outsider music and experimental film.
- Present a flagship concert featuring a well known headline artist, attracting media attention, and new audiences. High profile international artists are booked alongside up and coming artists.
- Highlight artists from across the country reflecting the rich cultural diversity of Canada.
- Program affordable and accessible concerts and events throughout the off-season.

LOCAL, NATIONAL AND INTERNATIONAL PRESENTATION PARTNERSHIPS

- Partner with local, national, and international presenters such as: the Off Festival de Jazz, ICASP (Improvisations, Community, and Social Practice), Société de Musique Contemporaine du Québec, Traquen'art, Innovations en Concert, Blue Skies Turn Black, Vancouver Jazz Festival, Toronto's Music Gallery, Toronto's Wavelength Series, and Winnipeg's Send and Receive Festival.
- Spearhead an academic conference of national and international scholars researching the social implications of musical improvisation in tandem with McGill University's Improvisation, Community, and Social Practice (ICASP).
- Collaborate with the Bozzini Quartet, le Réseau, Le Vivier, and the Huddersfield Contemporary Music Festival (UK) to welcome a delegation of presenters from Le Réseau des festivals d'Europe du Nord. Other festival plans include the presentation of the Jack Quartet in partnership with Innovations en Concert, and the co-presentation of the Composers Kitchen series with the Bozzini Quartet.

IN THE COMMUNITY: EDUCATION AND OUTREACH

- Offer a workshop series entitled Music Addict twice a week throughout the year for youth-at-risk in collaboration with Head and Hands community centre.
- Orchestrate a series of free and open to the public workshops entitled Tools of the Trade during the festival. The series features world-class contemporary musicians discussing and demonstrating their work. Other workshop activities include Improv Contact.
- Participate in Montreal-area presenter networks such as Le Réseau, Le Vivier, and Le Regroupement.



EVENT INFORMATION

Mile End festival **SUONI PER IL POPOLO** was founded 15 years ago with a mandate to represent new creative and forward-thinking music. Since its humble beginnings, the Suoni hosts eclectic programming that includes jazz, politically-minded punk rock, electronica, and experimental music of all types. To celebrate its 15th years of existence, the festival is proud to present concerts featuring both up-and-coming performers alongside well-respected veterans.

This year, the legendary **J. MASCIS** from Dinosaur Jr. will be performing solo as well as with his metal band Heavy Blanket. Also present will be the pioneers of experimental punk rock **THE EX**, performing for the first time in years in Montreal. Jazz aficionados will no doubt be satisfied by the festival's jazz programming, which includes **PAAL NILSSEN-LOVE'S LARGE UNIT**, the incomparable Norwegian drummer's big ensemble, as well as a performance by Chicagoan saxophonist **KEN VANDERMARK**. Also performing this year will be the duo of violonist **SARAH NEUFELD** and saxophonist **COLIN STETSON**. As well as touring with Arcade Fire, the two musicians have both released popular and critically acclaimed solo albums on Constellation Records. The Suoni Per Il Popolo festival is the perfect event for music lovers seeking new sounds and jaw-dropping discoveries.

DATES: JUNE 4-22, 2015

PAST PERFORMERS:

THE SWANS, COLIN STETSON, TUNE-YARDS, TV ON THE RADIO, ISIS, SARAH NEUFELD, THEE SILVER MOUNT ZION, GRIMES, TIM HECKER, SUUNS, YAMANTAKA SONIC TITAN, BRAIDS, DESTROYER, FINAL FANTASY, WILLIAM PARKER & HAMID DRAKE, OMAR SOULEYMAN PETER BRÖTZMANN, CHAD VANGAALLEN, & TANYA TAGAQ

FESTIVAL ATTENDANCE: 7,500
OFF-SEASON ATTENDANCE: 2,500
TOTAL ANNUAL ATTENDANCE: 10,000

The **SUONI PER IL POPOLO**'s audience is bilingual, educated, conscious consumers. The Suoni appeals to and attracts the province's francophone and anglophone trendsetters.

According to a Hill Strategies report that examines Canada's most creative and artistic neighbourhoods, the Mile End boasts one of the highest concentration of artists in all of Canada. The **MILE END** is a creative force to be reckoned with, boasting an artistic concentration of 7.8%.

Our neighbourhood is a lively stomping ground for artsy-types and non-conformists of all ages, young urban professionals, and intellectuals. The Plateau/Mile End is Montreal's hippest and most coveted neighbourhood. The area offers nearly 70 bars/bistros and 500 restaurants. Its cafés, bistros, bars, and restaurants are bustling with patrons determined to discover the next best thing...and tell their friends about it.

TICKETS AND FESTIVAL PASSES AVAILABLE ON-LINE AT :
WWW.SUONIPERILPOPOLO.ORG



SUONI PER IL POPOLO

PIONEER SPONSORSHIP OPPORTUNITIES

Your sponsorship supports the Suoni Per Il Popolo Festival and the Société des Arts Libres et Actuels (SALA), and comes with valuable deliverables.
Maximize your support and respond by April 14, 2015 to be listed in event materials.

Presenting Sponsor - \$10,000

- 10 All-Access Festival Passes
- Premier listing and logo placement on event materials and website
- Full page, cover ad in La Voce Del Popolo: *15th Anniversary Retrospective Zine*
- (1) One-year Suoni institutional membership and accompanying benefits

Premier Sponsor - \$5,000

- 4 All-Access Festival Passes
- Premium listing and logo placement on event materials and website
- Full page ad in La Voce Del Popolo: *15th Anniversary Retrospective Zine*
- (1) One-year Suoni institutional membership and accompanying benefits

Benefactor Sponsor - \$2,500

- Prominent listing and logo placement on event materials and website
- Full page ad in La Voce Del Popolo: *15th Anniversary Retrospective Zine*
- (1) One-year Suoni institutional membership and accompanying benefits

Tribute Sponsor - \$1,000

- 1 All-Access Festival Pass
- Listing and logo placement on event materials and website
- Half page ad in La Voce Del Popolo: *15th Anniversary Retrospective Zine*
- (1) One-year Suoni institutional membership and accompanying benefits

Patron Sponsor - \$500

- Listing and logo placement on event materials and website
- Quarter page ad in La Voce Del Popolo: *15th Anniversary Retrospective Zine*

Host Sponsor - \$350

- (Local businesses with less than 15 employees only)
- Listing on event materials and website
 - Listing in La Voce Del Popolo: *15th Anniversary Retrospective Zine*

Individual Sponsor - \$250

- 1 All-Access Festival Pass
 - Listing on event materials and website
 - Listing in La Voce Del Popolo: *15th Anniversary Retrospective Zine*
- (1) One-year Suoni individual membership and accompanying benefits

List yourself or business as you would like it to appear in print:

Contact Person _____ E-mail Address _____

City/Province/Postal Code _____ Telephone _____ Fax _____

Yes, we will be attending. *Please send guest names to Adam Pedersen-Doherty: adam@suoniperilpopolo.org*

We cannot attend, but please accept our sponsorship of \$ _____

Payment Information

Check is enclosed. *(Payable to S.A.L.A.)* Check will be mailed. *(Please send an invoice)*

Credit Card # _____ Exp. _____ Sec. Code _____

Name on card _____ Signature _____

Total Pledge Amount \$ _____ Date _____

Please return this form to 4873 boul. St. Laurent, Montreal, QC H2T 1R6. Fax: 514-284-5691. All sponsors will be contacted to verify promotional recognition and guest lists. Festival tickets on sale now. Electronic invitations will be mailed mid-April.